

# Community Food Co-op Advertising Reservation

Member Name \_\_\_\_\_ Business/Org Name \_\_\_\_\_ Membership # \_\_\_\_\_

Month/Issue \_\_\_\_\_ Today's Date \_\_\_\_\_ Member Phone \_\_\_\_\_ Service Desk Initials \_\_\_\_\_

**Ads must be reserved and paid for through the service desk.** Ads can only be reserved for current Co-op members during designated ad sign-up periods. **Limited to one ad of any type per member per issue.**

**(SERVICE DESK: Send completed reservation with receipt to Laura Steiger, Holly Street Outreach Dept.)**

## Ad Month Details

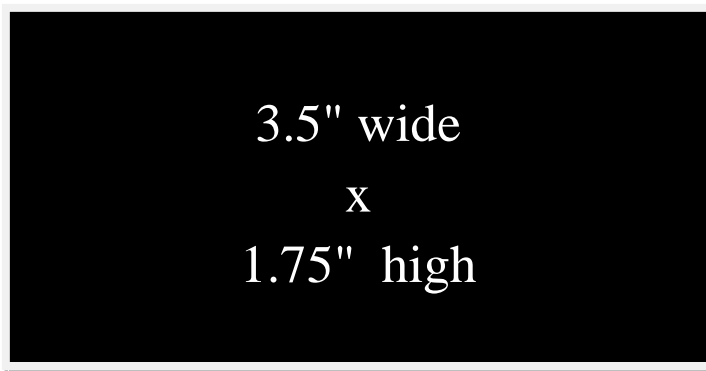
Check Month	Cost	ISSUE	Sign-up Dates	Ad Due Dates
Black & White	\$50	January	November 25 – December 5	December 5
Full Color	\$100	February*	December 25-January 5	January 5
Black & White	\$50	March	January 25-February 5	February 5
Black & White	\$50	April	February 25-March 5	March 5
Black & White	\$50	May	March 25-April 5	April 5
Black & White	\$50	June	April 25-May 5	May 5
Full Color	\$100	July/August*	May 25-June 5	June 5
Black & White	\$50	September	July 25-August 5	August 5
Full Color	\$100	October*	August 25-September 5	September 5
Black & White	\$50	November	September 25-October 5	October 5
Black & White	\$50	December	October 25-November 5	November 5

\* Months designated with an asterisk are *In Season* magazine. Circulation for *In Season* = 15,000 issues (minimum). All other months are *Co-op News*. Circulation for *Co-op News* = 3,000 issues (minimum).

↓ Lower Portion for Member ↓

## Display Ad Details and Tips

- Publication-ready ads must be submitted by the ad due date listed below.
- Electronic copy accepted in **high-resolution JPEG (at least 300 dpi), TIFF, or PDF** publication-ready files.
- To reduce errors, files should be CMYK with outlined fonts and embedded images.
- All ads must have a border and be designed to fit within the ad dimensions and orientation.
- Email publication-ready ads or questions to [graphics@communityfood.coop](mailto:graphics@communityfood.coop) or call Habiba or Matt at 360-734-8158.
- Co-op fee for ads does not include design.



ISSUE	Ad Due Dates
January	December 5
February*	January 5
March	February 5
April	March 5
May	April 5
June	May 5
July/August*	June 5
September	August 5
October*	September 5
November	October 5
December	November 5

### Receipt

Display Ad Details: Month Selected \_\_\_\_\_

- \**In Season* magazine (full color)  
 *Co-op News* newsletter (black and white only)  
 New ad     Repeat ad from prior month

Date Paid \_\_\_\_\_

**\* Co-op fee for ads does not include design work. All ads must be publication ready.**