

**Member Affairs Committee (MAC) Minutes**  
**August 28, 2024**

**Present:** Erin Grant, Hopper, Alex McIntyre, Nathan Chapman, Leah Aspen, Lydia Cox, Holly O'Neil, Annabelle Wesley

**Absent:** Laura Steiger

**Welcome, Introductions, Agenda Review**

**Consent Agenda**

- June MAC Minutes
- June BOD Minutes

Approved by consensus.

**Board Report**

- The Board is still looking for a GM. They recently voted to change the title to CEO to better reflect the responsibilities, experience, and the growing shift among co-ops. They hope this will broaden the pool of applicants.
- Josh Resnik is still the Co-Interim GM and has been a great help in identifying opportunities for improvement in store operations, marketing and telling our story, and working with the team to plan for FY25.
- The Board recently reviewed plans for the new strategic plan and Community Shopping Days in-store component. We are excited to have the strategic plan visible not only online, but in the store as well.

**Community Shopping Days Grant Review Process**

- MAC reviewed the CSD relevant policies and the selection process document.
- CSD applications will be shared with the committee in early September. Committee members are asked to review each application and note any questions.
- Committee members are encouraged to include the reasoning of why they are making their decisions in the survey so it will be easy to refer back to during the selection meeting.
- MAC will receive two surveys. One is an optional worksheet to help with making decisions and the other survey is to rank the top 12 applications which everyone needs to complete.
- An alternate CSD will not be selected as it has only been needed once in the past.

**MAC Project Funds and Community Building Dollars**

- MAC reviewed a proposal to donate funds to Climate Collaborative to help with their Get Out of the Vote campaign efforts to activate shoppers, consumers, and other stakeholders. The committee discussed while there is a preference to prioritize local organizations and initiatives, the proposal aligns with the co-op's goals and work around sustainability and their solar array tied to the Inflation Reduction Act. Given the urgency of the election, committee members expressed interest in splitting the Community Building Dollars and Project Funds for a \$1,700 donation to the initiative. Approved by consensus

- The committee expressed interest in using MAC funds in the future to host an event to increase member engagement. The discussion will be added to the October agenda to decide on how to implement and use funds moving forward.

#### **Strategic Plan Rollout**

- Marketing & Outreach Manager shared the plan and a mock-up design for the Strategic Plan in-store component community wall
- The website will be updated with the full Strategic Plan

**Next meeting:** September 25, 5:30 pm